



RETAIL

# **PRODUCT PRESENTER**

NICOLETTA  
**CAKE CONFETTI**

HEARTS



30g per unit (PET jar)

8 units per case

unit **6009703410189**

case **6009703410196**

NICOLETTA  
**CAKE CRYSTALS**

PINK CAKE CRYSTALS

50g per unit (PET jar)

8 units per case

unit **6009703410448**

case **6009703410455**

SILVER CAKE CRYSTALS

50g per unit (PET jar)

8 units per case

unit **6009703410400**

case **6009703410417**

LILAC CAKE CRYSTALS

50g per unit (PET jar)

8 units per case

unit **6009703410462**

case **6009703410479**



NICOLETTA  
**DROPS**

ANGEL DROPS

50g per unit (PET jar)

8 units per case

unit **6009703410325**

case **6009703410332**

RAIN DROPS

50g per unit (PET jar)

8 units per case

unit **6009703410363**

case **6009703410370**

PEARL DROPS

50g per unit (PET jar)

8 units per case

unit **6009703410349**

case **6009703410356**

SILVER DROPS

50g per unit (PET jar)

8 units per case

unit **6009703410387**

case **6009703410394**



NICOLETTA  
**BLING BALLS**

SOFT SILVER BLING

35g per unit (PET jar)

8 units per case

unit **6009703410769**

case **6009703410776**

MIXED COLOUR BLING

50g per unit (PET jar)

8 units per case

unit **6009703410141**

case **6009703410158**

SILVER BLING

50g per unit (PET jar)

8 units per case

unit **6009703410165**

case **6009703410172**



NICOLETTA  
**SOFT PEARLS**

SOFT PINK PEARLS

35g per unit (PET jar)

8 units per case

unit **6009703410646**

case **6009703410653**

SOFT CREAM PEARLS

35g per unit (PET jar)

8 units per case

unit **6009703410622**

case **6009703410639**



NICOLETTA  
**SPRINKLE CRUNCH**

RASPBERRY

35g per unit (PET jar)

8 units per case

unit **6009703410905**

case **6009703410912**

LEMON

35g per unit (PET jar)

8 units per case

unit **6009703410844**

case **6009703410851**

CARAMEL

35g per unit (PET jar)

8 units per case

unit **6009703410929**

case **6009703410936**



Cupcakes



Cakes



Ice cream



Cookies



Desserts



Any treat!



Hand crafted

NICOLETTA

## CHOCOLATE HEARTS AND BUTTONS

- SILVER HEARTS
- BRIGHT HEARTS
- SILVER BUTTONS



50g per unit (PET jar)



8 units per case



unit 6009703410585

case 6009703410592

unit 6009703410547

case 6009703410554

unit 6009703410608

case 6009703410615

NICOLETTA

## EDIBLE MARKERS

- STATIONERY FOR CAKES



5 edible markers per unit

8 units per case

unit 6009800483901

case 6009800483918

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## SHIMMER

- SILVER SHIMMER
- GOLD SHIMMER



3g per unit (PET pot)



8 units per case

unit 6009703410745

case 6009703410752

unit 6009703410783

case 6009703410790

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## FONDANT

- WHITE FONDANT
- BLACK FONDANT
- RED FONDANT



250g per unit



8 units per case



unit 6009800483970

case 6009703410059

unit 6009800483925

case 6009703410004

unit 6009800483932

case 6009703410011

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## MARSHMALLOW FROSTING

- MARSHMALLOW (ORIGINAL)



190g per unit

8 units per case

unit 6009703411247

case 6009703411254

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## ROYAL ICING

- ROYAL ICING (ORIGINAL)



190g per unit

8 units per case

unit 6009703411025

case 6009703411032



Cupcakes



Cakes



Ice cream



Cookies



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NICOLETTA  
**PASTRY CREAM**



■ PASTRY CREAM (VANILLA)

**125g** per unit

**8** units per case

unit **6009703410981**

case **6009703410998**

NICOLETTA  
**CUSTARD POWDER**



■ CUSTARD POWDER (VANILLA)

**200g** per unit

**8** units per case

unit **6009703411223**

case **6009703411230**



Cupcakes



Cakes



Ice cream



Cookies



Desserts



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## MERCHANDISING OBJECTIVES

- 1 x case of each product (depending on store size and available shelf space)
- Merchandised at eye level (ladies eye level) in the baking aids category
- Primary merchandising location – baking aids
- Secondary merchandising location – ice cream fridges

NICOLETTA

## CONTACT DETAILS

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This **product presenter (retail)** is available to download from:

**[www.nicoletta.co.za](http://www.nicoletta.co.za)**

ABOUT NICOLETTA

## OUR UNIQUE SELLING POINTS (USP's)

Nicoletta was established in Cape Town in September 2004 by Ian and Nicole Scapetis-Yoell. Nicoletta is privately owned and family operated. We pride ourselves on being the market leader in the baking aids category. At Nicoletta we strive to bring creative, innovative and unique products to our valued retail partners.

At Nicoletta we are passionate about baking and decorating. As a result we seek to offer high quality, ready to use products that make baking a fun, creative and engaging experience for all. As a socially aware company, Nicoletta seeks to keep ingredients as “clean” as possible. We use natural colours wherever possible and make every effort to avoid Azo dyes in our range of premium décor and topping products.



Cupcakes



Cakes



Ice cream



Cookies



Desserts



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